

# ANNUAL REPORT 2019-20

23 YEARS OF EXCELENCE



GOPALNAGAR SHUVAYAN  
KUNDRU, JITUJURI

PURULIA WEST BENGAL 723128

<https://www.gnsngo.com/>

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# From Secretary Desk

It is hard to believe that GOPALNAGAR SHUVAYAN has finished Twenty Three years this year. It has been Twenty three years of excitement, hope, occasional bouts of disappointment, and lots of good learning outcomes for children. This has been done with the help of over different donors of our society who, over the Twenty three years, have given us their contribution of their hard-earned money. This has also been done with the help with many people - our own colleagues within Gopalnagar Shuvayan, our volunteers who have implemented programmes in communities, our support teams in administration, accounts, auditors, and many others.

Our Annual Report of this year gives you a snapshot of our work with the "Village". Who is this Village? The Village comprises all stakeholders outside the classroom who are important to the process of education in schools - parents, Gram Panchayat members, elected representatives, School Development and Monitoring Committees (SDMCs) and youth. Two of the innovations that we brought to the communities this year stand over the years, we have empowered many women to set up their own learning centers and generate a meaningful income for their families. And this has been done across the state. From the slums of Manbazar Block in District Purulia West Bengal to child-center operators in rural communities in Purulia West Bengal, we have seen stories of change for the better.

Over the years, we have provided preschool access to over 10,000 children. We have providing free coaching classes of our SCs/STs students from last 10 years in Kundru Village of Manbazar Block Purulia Districts West Bengal. We have provided lots of activities in Health Programs , Vocational courses for boys and girls and get benefited by rural area people of Purulia District in setup his own businesses.



Secretary  
*N. Perween*

# From President Desk

It is always a pleasure to write a report when there is good news to convey. Shadab (Project Head) and his team are doing such a great job for the poor and needy that reporting their achievements becomes a real joy. Gopalnagar Shuvayan has now 23 year old from 28<sup>th</sup> February 2020 and already we have crossed many milestones and achieved a great deal. During these 23 years, we have been concentrating mainly on education, health, women empowerment vocational & Skill Development and the financial and social well-being of the people we work with. Our achievements have been far from modest!! Let me tell you about them: The Gopalnagar Shuvayan skill & Development Program and Women Empowerment Program is largest program in terms of reach and is designed to give low income families the knowledge and tools they need to save safely, reduce financial risk and make informed, intelligent financial decisions. Gopalnagar Shuvayan has reached out to 26,387 women from low-income families and the number of women certified through this Program. Women who enroll in the program understand and acknowledge the benefit brings into their lives. This means that Gopalnagar Shuvayan does not only make women financially literate but also positively changes their financial behavior. Gopalnagar Shuvayan encourages women to access a wide range of financial products such as cashless facilities, big-ticket loans and bank accounts, and because of Gopalnagar Shuvayan, they have the confidence to use these resources and channels effectively. Gopalnagar Shuvayan aims to train 100,000 women through its program by the end of 2020-21. In terms of way forward, we are looking at evolving this program to create a more holistic intervention where students are not only tracked during and post their education, but also helped in job placements, life skill training etc.



President  
Topak Desai  
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## Vision

Gopalnagar Shuvayan will convert stumbling blocks into stepping stones on a pathway of change and Development that will have multiple impact of the economically under privileged and lead to a better life for themselves and their future Generation

Provide multi-dimensional support for the entire family and not just for the woman.

Create positive change in the lives of the economically under privileged and underserved,

Programmed must meet our benchmark of Quality & Beneficiary Satisfaction.

## Goals

Execute programs with high efficiency and minimized costs through partnerships with NGOs, like-minded organizations and government programmes. Research and develop innovative solutions to the problems of the rural poor.

## Objectives

To provide: -Social, Educational and Economic Empowerment to Women and Children, mentor and provide guidance to the development & empowerment of youth, encourage healthcare development and health promotion, empower the differently bled by providing Vocational training and employment opportunities, Encourage healthcare development and health promotion, encourage sports among the youth of society, safeguard the rights of the Child and provide for the wellbeing of Children in need, more particularly.



## *Infrastructure & Human Resources*

### *Registered office*

Village- Kundru (Gopalnagar) P.O- Jitujuri (Gopalnagar), District- Purulia West Bengal 723128.

### *Assets*

Land Gopalnagar Shuvayan have 44 decimal (25 Katha) own land in Village Gopalnagar District Purulia West Bengal

### *Rented Building*

Well occupied 6 rooms, 1500 sq. ft. open area, 1 kitchen, 1 bathroom in Village Jitujuri District Purulia West Bengal

### *Branch office*

NH- 419 Sahardal (Near Fly Over), P.O - Mihijam, District Jamtara Jharkhand, 815354

### *Rented Building*

Well occupied 2 rooms, 1 big Hall, 1 kitchen, 2 bathroom 15000sq. ft. open area beside NH- 419 Sahardal (Near Fly Over), P.O - Mihijam, District Jamtara Jharkhand, 815354

### *Branch office*

Baghakuri P.O- Kumardhubi district- Dhanbad Jharkhand 828203

### *Volunteer & Staff*

Full Time staff	Part time staff	Volunteers	Technical staff	Non-technical staff	Guard
03	04	10	02	02	01

## Educational Programme

We strongly believe that lack of material affects a person's life in many ways. Reaching basic learning material to rural students and to small village schools impacts the learning experience and enhances the basic infrastructure. Gopalnagar Shuvayan reached basic support to starts coaching institutions & informal setups across 10 villages. Especially more than 100 school Kits were reached out to children.

All of Gopalnagar Shuvayan programmes are designed to achieve the broad goal of universal pre-primary, primary and secondary education. All our models are below cost so that they can be implemented anywhere and scaled up to achieve large scale impact. Our belief is that solutions to fill the gaps in the education system should be available even in the remotest and most backward parts of the state. This led us to expand our work even to the most educationally backward regions of Purulia District of West Bengal. We have demonstrated through our various programmes that large scale mobilization around the issue of learning is not only possible, but also essential in order to address the overall issue of education in the rural area of Purulia District west Bengal.



An assessment of student outcomes in rural area of Purulia District has demonstrated that a large proportion of students in government schools are not at the grade appropriate level in basic reading or math skills. It is an undisputed fact that whatever a child picks up in his early years, stays with him for life. Gopalnagar Shuvayan focus over the last academic year was on programmes for improving

English and Math skills among children in government primary schools. Gopalnagar Shuvayan resonated well with the teacher Community, since it met their aspirational needs. Teachers do have a vocabulary in English, but have rarely been able to practice speaking it. During the training, they overcame their initial shyness to make efforts to speak and promised to use English in the Classrooms as well for Primary and secondary student.



Math's Classes for IX, X, XI, XII for SC/ ST and Backward People of Rural area of Purulia

Gopalnagar Shuvayan trained Resource person Shadab Ahmed, a competent math teacher has imparted the training. Gopalnagar Shuvayan Math's Program is aimed to improving math's competencies in secondary and Senior Secondary students through the use of new pedagogy to success in secondary and senior secondary examination and competitive examination. Due to lack of knowledge and lack of technique the student of rural area does not crack the entrance examination.



There are three education Coaching centers have been set up in Kadlagora, Jitujuri, Sindurpur Village of Purulia. Gopalnagar Shuvayan started the centers last year to get student from remote villages into school and give them an education.

Student learning is assessed at every stage with weekly tests. Those who reach the highest level are brought into the mainstream of education and a fresh

batch of academically under-performing

children enter the center. The Coaching Centre of Sindurpur, a

village in Purulia district. The first batch of student has successfully completed

where it has been running exceptionally well. Another batch of 35 student has registered for the next course.

### *Children educational camp in Block Jamtara District Jamtara, Jharkhand*

Gopalnagar Shuvayan Children's Camps were conducted for the first time in 2019- 2020 during the summer holidays in May. These Camps took place in villages in Pialsola, Ladhna, Bewa, Amoi under Jamtara Block District Jamtara, Jharkhand



Gopalnagar Shuvayan conducted 10 Camps in villages, in which 549 children participated. These were one-of-a-kind education events in the villages. The camps brought hope and awareness to communities something to look forward to learn from and act on. The objectives of the Children's Camps were many: To sustain children's interest in learning during holiday time when school routines are absent. To provide them with learning opportunities and a space to of explore their talents make parents aware of their children's learning; stimulate communities to participate in education; raise a committed cadre of education volunteers – a youth force – and train them to tackle the primary education system and groom children to be literate and aware.

The Children's Camps, spread over three days at each venue, were multi- -purpose, inclusive events, and enriching for children and adults. People from all walks congregated – farmers, fruit-sellers, traders, housewives, local leaders, Gram Panchayat representatives, school HMs, teacher's professionals and education officials. There were community meetings and discussions, illuminating talks, talent shows and theatre by children, music art and dance. Every activity had a pointed, loaded message – education. The skits children put up under the guidance of our teams were about the triumph of the educated child, the plight of the uneducated misfit, or the ill-treatment and discrimination of the girl child. They were poignant moments that brought tears to the eyes of mothers. Or they said, astonished, “We never knew our children were so talented

## Women Empowerment Programs

Women Empowerment program is major activity of Gopalnagar Shuvayan. It is e-based social and economic empowerment platform that enables women to save money, develop financial literacy, and invest in income-generating activities. In addition to increasing women's access to financial services, our groups also focus on learning skills and building capacities, self-esteem, increasing access to information and resources, and promoting collective action and community organizing. This combination of economic and social empowerment positions them as leaders and decision-makers in their households and communities.

Through this program which women are trained to organized and self-managed savings groups, each consisting of 15-25 members, to develop their individual empowerment and increase their access to financial resources, which is critical to sustained poverty alleviation. Group members meet weekly to make decisions that impact the group, participate in life-skills training, discuss issues of mutual interest and pool their small funds into a common fund. From that common fund, members take loans and repay with interest. Women take loans for small businesses, healthcare and education for their children, and home improvements. Our groups become a platform for members to not only raise awareness on important topics, but also to join together and take action to improve their lives and communities.

form self-



Always



looking to improve the model, to integrate their life skills curriculum known as Personal Advancement, Career Enhancement to expand the ongoing social support and skilled-based training that women in SHG groups desire as they grow on their path to personal empowerment. To ensure sustainability, SHG groups expect from the start to gradually operate more and more independently, becoming a self-sustaining group that lasts beyond the program timeframe. An exciting

addition to the SHG methodology includes increasing access to capital and training on basic business skills, and linkages to market-based job opportunities through Wealth Generation Pathways approach. We've seen in every corner of the world that when women are empowered and take on leadership roles, they are powerful agents of change in their communities who work together to enhance health, end hunger, and overcome hardship.



*Activities: Training in Tailoring / Embroidery / Painting / Arts and Crafts: -*

We have engaged the services of a tailor Ms. Basu, who trains the residents who have a flair for tailoring, and Ms. Sukanya who teaches fabric painting, embroidery and arts and crafts. Our range of finished tailoring products include all-purpose fabric bags, batuas, sling bags in 2-3 designs, cushion covers, Saree petticoats,

handkerchiefs and yoga bags. We have trained the women in fabric painting on sarees with intricately designed motifs, painting on diyas and terracotta platters and embellishing them with beads and stones, painting on handmade paper for table mats and coasters, embroidery wall art, flowers and leaves made of twisted fabrics, paper bag making, and woven plastic bags.

*Activities: Training in cookery, baking and Salted snacks making & boxes*

This venture which was started in July 2015, is running successfully. We make a variety of Cookery in various flavors that are packaged in attractive boxes. Chocolates are available during the festive season of Dusherra, Diwali, Christmas and New Year, and special orders are undertaken at other times for special events and celebrations like birthdays, anniversaries, birth announcements, engagements and weddings.



*Impact:* Gopalnagar Shuvayan has achieved remarkable results through the initiative. Today, there are more than 50 SHG groups in Purulia, of which 30 has been given in loans. Members of SHG groups have experienced a 16% reduction in poverty, a 15% increase in their ability to feed their families, and a 17% increase in making household decisions. But this is only the beginning, a. Gopalnagar Shuvayan participants by 2022, impacting approximately 1000 family and community members. This initiative will have an impact for decades – and generations – to come.

## Vocational & Skill Development Programs

At Gopalnagar Shuvayan, enabling self-reliance is the belief that permeates everything we do. Our aim is to impart education and training to children, youth and women so that they can live a self-reliant life of dignity and respect. With this mind, we have set up several vocational training programmes across all our projects. These programmes provide marketable skills to the beneficiaries that can help them get competitive jobs.



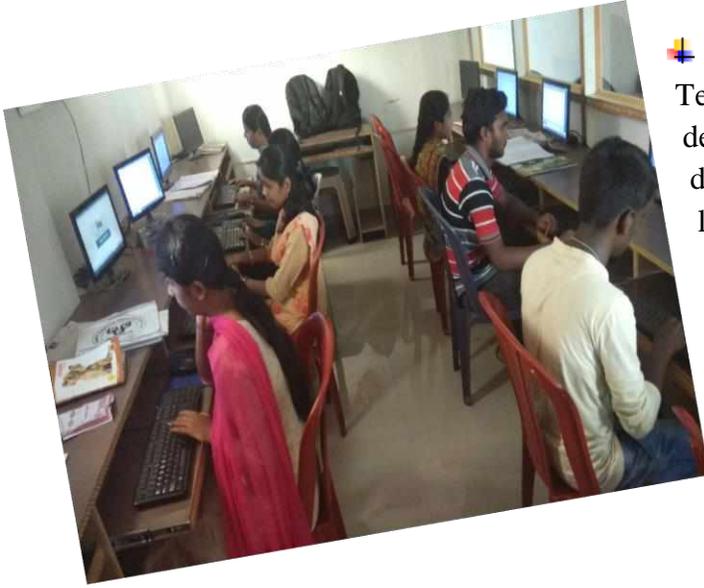
Since 2016, Gopalnagar Shuvayan collaborate with two vocational center in deprived areas, Manbazar and Gopalnagar, to fill the gap in quality training institutes that are accessible to the Rural poor. Importantly, the Gopalnagar Shuvayan provide policy makers with a good set of practices and guidelines to promote participation underprivileged girls in technical and vocational education.

Programs are eligible to girls 14 years and above. In 2019, the youth development program connected a total of 113 girls to diverse, market-relevant courses. All the courses offered develop girls' soft skills and provide personality development, leadership building, and sewing, lots of courses under computer, embroidery, spoken English and team-work experience.

### ✚ Three-month training courses:-

Computer courses like basic computers, Graphic design, accounting package, Tally, basic IT, for the poor, backward, SC/ST people.





✚ **Advanced training courses :-**  
Textile design, graphic design, fashion design, spoken English and personality development, and bank clerical / financial literacy training

✚ **Non-Formal Education classes :-**  
For dropouts (adolescents and women) in order to prepare them for re-admission in both private and government schools.

- ✚ **Internships and training :-** Gopalnagar Shuvayan Purulia connects girls to programs in its resources offices so that they can experience formal working environments, develop the skills to prep them for employment, and are active in creative projects
- ✚ **Supporting girls' entrepreneurship: -** Gopalnagar Shuvayan connects girls with the Mahila Urban Cooperative Thrift and Credit Society to give girls special loans in order to set up their own vocational training centers and enterprises.

## *Impact*

Youth Connect has reached 120 young girls in last four years and engaged them in intensive one-to-one developmental work with the focus on holistic growth. The Youth connect program was launched as a pilot program in December 2016 with 11 pairs of girls. Taking forward the success of the program, it expanded to 14 pairs in September 2017. In April 2018, 13 pairs joined Youth Connect, the unique mentorship program for positive youth development. This year with remarkable progress, Youth Connect has 22 pairs of young jubilant women associated with it with a vision of bright empowered future.

## *Gopalnagar Shuvayan youth Explore*

Gopalnagar Shuvayan Youth Explore invites guest speakers to meet with girls in order to give girls professional role models and expose them to diverse career opportunities. In 2019, 5 guest lecturer sessions connected with an audience of 250 young women.

## Health Care & Camp Events

India has made rapid strides in the health sector since independence. However, various eye opening data from NFHS clearly indicate that access to healthcare still remains a challenge. While the health statistics of rural India continue to be poor, the health status and access to health for the poor in urban slum dwellers has surfaced to be equally deplorable and have less than 4% of government primary healthcare facilities.

Rural slum dwellers suffer from adverse health conditions owing to mainly two reasons –first the lack of education and thus lack of awareness; and second the unwillingness to lose a day's wage in order to reach the nearest medical facility. Healthcare for underprivileged, which is a desperate need, thus remains unaddressed.

The need of the hour is thus a two pronged approach – first to bring quality healthcare services to doorsteps of the needy and second to promote healthcare awareness and contemporary healthcare seeking behavior among the underprivileged.

In such a scenario a mobile healthcare services delivery system is the most practical mechanism. And in subscription to this view, Gopalnagar Shuvayan has initiated the **Happiness on Door** programme. This is a unique mobile hospital programme that seeks to address problems of mobility, accessibility and availability of primary healthcare with a special focus on children and women, in rural slums and remote rural areas.

### Awareness Program on Hygiene:

Towards creating a healthier society by popularizing preventive measures, Gopalnagar Shuvayan organizes awareness programs on various issues of health and hygiene. For this purpose, Our NGO makes use of visual media which communities are familiar with, like street plays, puppet shows etc. Another strategy employed is involving children and youth, women in awareness programs like rallies, debates etc. because, children are the best messengers to carry the message to their parents, family and other community members. Health-weeks and health camps are also generally organized in villages for different age groups. Information about the conduct of health awareness sessions and camps is widely canvassed by our NGO well in advance. These sessions and camps are organized in coordination with the community keeping their time and other constraints in mind. Through these activities, our NGO ensures that such programs reach maximum number of people.



## Health Camp for woman Under Happiness on Door

Menstruation and menstrual hygiene practices still face several hindrances in rural areas of Purulia District where adolescent girls and women are not much aware of Menstrual Hygiene Management (MHM) and therefore face difficulties not only at home but also in public places. Rural areas women using home style alternatives like hay, dried leaves, newspapers and old rugs further increasing health risks among them

Since early 2020, volunteers of Gopalnagar Shuvayan started distributing free sanitary napkins and organized regular health camps on menstrual hygiene in different village of Block Manbazar 1 District Purulia West Bengal This time we are getting reusable cloth pads, it is unique, and we hope it will solve our problems for the coming months. The primary focus of our volunteer is to form training groups of women to make homemade reusable sanitary napkins along with the development of women enterprises on sanitary products. Through the project, various developmental professionals,



Doctors are trying to reach out to the most underprivileged girls and women residing in rural area of Purulia District. Till now we organize 20 health camp for women under **Happiness on Door**. The main motive of organizing Health Check-up Camps was to provide facilities to those woman who don't have enough money to afford the expensive tests and medicines. With the good health, they can earn their living but without it they have to face many problems. Life is a weary burden to a person of broken health. A person with perfect health does not shirk her duties. She can work properly and leaves nothing undone.

## Medical Unit for Senior Citizen under Happiness on Door

They dedicated all their lives for their children, providing them the best of education and lifestyle they could. And now when they need their children the most, they have been left to take care of themselves, on their own we came across during the several health camp and Mobile medical unit organized for senior citizens as part of Gopalnagar Shuvayan



aims to provide primary health care to the elderly to rural or remote area people. Started in 2014 with first health camp at Kadlagora Village under block Manbazar Purulia we have Organized more than 20 Health camps and 10 medical unit over the last 6 years catering to about 5,000 elderly people directly reaching out to remote areas of Purulia District West Bengal.

The health camps are held in remote areas where the health status is below the satisfactory line, especially for the geriatric population and also for those population who suffer from various ailments irrespective of age.

We provide a multidisciplinary approach professional team of Doctors- Geriatrician (senior citizens consultant), Ophthalmologist (eye specialist), Doctor of Physical Medicine and rehabilitation, Physiotherapist and Occupational therapist - for assessing and making treatment protocol for rehabilitation, Social workers and trained nurses, Media professionals, etc. We provide our services for one or two days according to the population of specific area. During health check-up, detailed medical history through self-reported questionnaire which includes basic socio-demographic data and health related enquiries about vision, hearing, memory, mood, urinary problem and work capacity related questions are asked to them.

involving a



### Services provided in Health camps are-

- ✓ Detailed medical history through self-reported questionnaire which includes basic socio-demographic data and health related enquiries about vision, hearing, memory, mood, urinary problem, work capacity, joint pain, oral problem etc.
- ✓ Conducting various medical tests such as a) Lung function test (PFT) – to look for respiratory capacity, b) Blood sugar, c) Blood Pressure, d) ECG for cardiac health, e) BMD test for bone health and outlook for osteoporosis.
- ✓ Conducting Elderly specific assessment- a) Body Mass Index- for nutrition, b) Gait speed for walking capacity and speed, c) Timed Up and Go test to assess the fall risk and balance, d) 30 sec chair rising for limb strength and endurance.

### Problem statement and probable solution :

- Health profile of rural elders shows high prevalence of vision and hearing impairment. Most of the cases of visual impairment are due to cataract which is completely or partially treatable. Most of the hearing problem is age related hearing loss and can be relieved by auditory devices.



**Solution-** Once we have adequate support from funding agencies we will distribute hearing aid with the consultation of the ENT surgeons. & conduct free cataract surgery

- Lack of awareness, inadequate familial, social support and inaccessibility to the health care system are the important impediments against active aging .There is a significant group of population with depression ,memory problem and urinary incontinence which is neglected by patients and their family members. But these Geriatric giants (depression, memory problem and urinary incontinence) have a major negative impact on quality of life and long term morbidity, disability and mortality.

- **Solution-**



With our multidisciplinary team, comprising of a Geriatrician, psychiatrist, psychologist, occupational therapist, and social workers; we will address this issue.

we will also attempt to rehabilitate the patients with severe dementia with support from the therapist and caregiver support

- Malnutrition is very much prevalent in the elderly population, more so in rural India due to poverty, lack of awareness about balanced diet and neglect by family members.

**Solution:** - We organize health awareness talks, which give maximum stress on nutritional management. We also provide advice on balanced diet by our nutritionist.



- Joint pain particularly of the knee joint is a major limiting factor for elderly population noted in our survey. Commonest cause is osteoarthritis (degenerative disease of elders). Severe joint pain makes them more dependent for day-to-day activity, which is not desirable.

**Solution:** - Our physiotherapist teaches them proper exercise; the occupational therapist suggests and provides appropriate assistive devices and in case of need we have given an intra-articular injection for prompt relief.

## *Impact*

Health camps are solely serving humanity by taking care of the elderly, Senior citizen and adults, woman, girls and giving them healthcare services for free. When the majority of hospitals and clinics are closed for the poor people leaving them to die from diseases, other health complications, free medical camps step in as their biggest hope. Even the poorest among us deserve the dignity of equal human rights which cannot be declined. Gopalnagar Shuvayan are obliged to those Doctors conducting the camps with to act in the best interest of the patients. They inform the whole truth about the diseases and treatments of the patients. Every patient attending the camps are treated similarly and cared for evenly.

### *Awareness Program on Alcohol De - Addiction in District Jamtara Jharkhand*

Alcohol and drug addiction in India are becoming a very serious concern, indicate statistics compiled by the National Crime Records Bureau. One Indian dies every 96 minutes due to alcohol consumption. Over 85 percent crimes against women are committed under the influence of alcohol. Over 7,000 road traffic accidents were a result of drunken driving last year. However, the greatest role in curbing alcohol and drug addiction in India is played by countless Non-Government Organizations (NGOs). These NGOs operate addiction recovery and rehabilitation centers, often with funds from donors and former addicts, as well as government grants.



Gopalnagar Shuvayan organized awareness program in Village Sahardal, Block Jamtara, and District Jamtara by a team Of Doctors & Social Workers. In which Program our team explained threat from alcohol and drugs. In school-aged children, alcohol and other drug education programs are usually focused on developing resilience and good decision-making skills. Some strategies also target parents to role model responsible drinking behaviors, and guide

parents on how to talk to their children about the dangers of alcohol and drugs.

## Agriculture Programme

India is rich in bio-diversity, and serving as center for origin of many plant species and livestock. Over the generation, particularly after so called green revolution, cropping pattern has changed and people replaced traditional crops by cash crops and primary importance has given to monoculture. In fact it has created imbalance in the ecosystem.



The present day agriculture is more of monoculturing mind. The available subsidy is only for the cost intensive external inputs like chemical based fertilizer, pesticides that have made the farming system as less diversified. This is resulted in loss of fertility of the soil, reduction in the concentration of microorganism, death of natural enemies, and resurgence of pests and outbreak of diseases that has made the eco-system more vulnerable to

externalities. The irreversible damage which is caused in the eco – system is manmade, and the chemical

agriculture is fully depending on external inputs and productivity oriented. Reviving organic farming is need of the hour and a holistic approach has to be evolved with the objective of attaining the sustainability in agriculture through organic way of farming. Mobilizing the small and marginal farming community , strengthening the internalized input resources which includes Biomass production, organic manure utilization, and establishment of community seed banks in villages, backward and forward linkages to the organic produce are the key elements which are going to decide the future of Organic agriculture.

Ecological farming practices which can maximize the local resource use. Many of these practices are based on indigenous knowledge and focus on building soil biological productivity. Non Pesticide Management, (NPM) Organic farming practices, Community Seed Banks, live hedge fencing , soil moisture management etc. have already proven to be useful.



Gopalnagar Shuvayan has pioneered the conservation of biodiversity and built movement for the protection of small and marginal farmers through promotion of organic farming and fair trade to ensure the healthy, diverse and safe food, Gopalnagar Shuvayan so far trained 500 farmers it includes small, marginal, women farmers of rural area of Purulia District.



Gopalnagar Shuvayan is working with small, marginal and women farmers the following activities are:

- Develop sustainable organic farming system for improvement of soil fertility and production of safe and quality food
- Motivate farmers to adopt scientific way of organic farming methods.
- Organize farmers into institutions which can help them to have better planning, greater control over their production, help to access resources and support, improve food security and move up in the value chain
- Proactive farmers (Master farmers) will be selected and they will be equipped with skill and techniques through training and capacity building and exposure visits in the area of organic vegetable farming practices to sustain this process.
- Capacity building of farmers to reduce the cost of cultivation and increase productivity
- Conservation of on-farm resources e.g. Preparation of nutrient rich FYM, Jeevamrutha, Panchagavya, Vermi Compost, Vermi wash etc.
- Facilitate marketing of organic produce in market and consumers
- Facilitate direct interaction between farmers and traders / buyers.

## Youth Awareness and development

Youth empowerment will enhance the status of young people, empowering them to build on their competencies and capabilities for life. It will enable them to contribute and benefit from a politically stable, economically viable and legally supportive environment, ensuring their full participation as active. Gopalnagar Shuvayan done survey, descriptive and analytical method of research. This study is conducted in rural area of District Purulia in west Bengal.



In India, nearly 70 percent of the total population lives in rural areas and these rural youth have been deprived of many facilities due to so many reasons. The rural youth have treasure of hidden talents and are introverts, if they are given proper guidance and advice they can be molded and they can become a responsible citizens and a great asset to the nation. Gopalnagar Shuvayan has taken responsibility to create favorable environment to rural youths to attain

‘equity’ and thereby assist them in their all-round development. The mission of the our Counselling team is to provide help through psychological interventions and promote change in the lives of every Youth of rural area of Purulia District so that they reach optimum potential in work with health and happiness.

There are several problems faced by students who have dropped out of school. Some of the key challenges are:

- Low self esteem
- Lack of motivation
- High level of Anxiety
- Depression
- Confusion on career choice
- Lack of support system
- Disturbed interpersonal relationships
- Unrealistic expectations
- Not ready to take up regular jobs. etc

To tackle the above issues, an Attitude Change module “Manōbhāba paribartana maḍiula” has been developed. This covers 12 important attitudes necessary for these youth in getting placed and retaining the job.



## Cultural Events

GOPALNAGAR SHUVAYAN Organized Cultural Fest with the help of R.S Memorial institution of Purulia west Bengal in the occasion of Durga Puja held at Jitujuri Cultural Building Jitujuri, Purulia West Bengal. A cultural camp by the renowned artist of different District of West Bengal has participated during the festival. Cultural programmes like song, dance, drama and recitation by differently abled artists and renowned ones has arranged. Also, differently abled singers and poets performed at the fest. Panel discussion and tunes of poets of Pandma-Gangetic Delta will be united with the tunes of poets with disabilities.

Be it the different religions all assimilating into one or the lovely cultural events that seem to make up the glorious state that it is. There is much more to West Bengal than big red bindis and dhoti kurtas. There are a lot of elements about the culture of West Bengal, and now we are going to have a look at some of the interesting aspects of it.



Purulia has a long-standing tradition of folk drama known as Jatra. This form of theatre is a musical drama which depicts some story in a melodious manner even while acting it out on stage. It used to be one of the ways to spread the story of Lord Krishna to people. The dialogues are all dramatic monologues, and nowadays the play is usually preceded by a musical concert to attract the audiences.

## Blanket Distribution programme

For most of us, the idea of winter means cuddling under the blanket for warmth, lying in our comfort zone and sipping coffee sitting beside the fire. But for those on the streets, with every drop in the temperatures it's a fight for survival.



The long winter in rural area of Purulia district lasting from December to February was one of the most severe winters of the recent times with lowest temperature being as low as 9 degree Celsius. Many people died and yet more many more suffered from cold related complications. We are providing winter blankets to patients, people living on the streets in every winter.

### Aims & Objectives:-

- To reduce sufferings of orphans due to cold wave
- To reduce cold related sufferings of old women and men of extremely poor families
- To attain Allah's blessings through serving suffering humanity



There is no better gift than providing warm clothing to the needy during the winter season. Lakh's of homeless experience bitterness of winter and are at great risk of suffering from severe illnesses, but at the same time, it has given us an opportunity to serve humanity by donating blankets to the needy. There cannot be a bigger satisfaction than saving someone's life.

### *Benefit and Impact:*

Thousands of poor and needy families benefited from the program receiving blankets the beneficiary families have been considerably free from cold wave sufferings and they could start their normal daily life activities and children went to school again.



The size of the population is usually indicative of the potential number of beneficiaries in the area. However, targeted to benefit a particular section of the community or local population.



## *Sports Training & Events*

The organization is driven by the mission to facilitate the process of creating an enabling environment for children to exercise their 'right to play' and create a support system to elevate them. Its vision is to guide youth for their holistic development by channelizing their energy towards meaningful activities, thus bringing about a positive and constructive thinking that results in prosperity.



**GOPALNAGAR SHUVAYAN**  
Programs include training camps, tournaments and championships, thus providing a platform to these children to hone their skills and showcase their talent. **GOPALNAGAR SHUVAYAN** taps in to the potential talent and provides opportunity to climb up the stairs of social empowerment and shape character by inculcating a sense of belongingness in the society.



- Holding social awareness programmes
- Meeting Panchayat members
- Organizing sports event at block and district level
- Organizing awareness programmes in schools and colleges
- Organize sports and recreation activities for children and youth with disabilities, together with non-disabled peers to facilitate the inclusion of youth with disabilities into the community.



**GOPALNAGAR**  
SHUVAYAN organize the race, Marble spoon race Bubbling tournament in Sindurpur football Ground in which school Girls student to took part in this tournament.

## Celebration of Death Anniversary of Dr B. R Ambedkar

Gopalnagar Shuvayan is celebrating death anniversary of Dr B R Ambedkar Sahab. In this day the society member celebrated to honor the contribution given by Baba sahib to us and upliftment of the society. Today on the occasion we paid our heartfelt homage by organizing a small socio-cultural event.

On the occasion we began the day by garlanding the portrait of Baba sahib by our president Topoti Das. A small speech about the life of Baba Saheb and his struggle was shared to us by our active member.

As we celebrated his anniversary last year with for health awareness Program but as the same thing is done this year including other motto of Baba Sahib which he had worked in his life.



sahib to the people present there in the aura

This year we did the whole program on a portable van as to aware the inhabitant of many villages who still have to come up. Some small cultural program health and sanitation was performed on this portable van moving through many then we reached the destination where many work of Baba sahib and program was going to be held.

The aura was donated immediately in a beautiful way. Pamphlet were distributed to the people which give a description about Baba

Many renowned person like Purulia zila parishad sabhapati Gurupada Tudu Jitujuri Pradhan presence enchased and blossom the aura. Speech by respected Gurupada tudu was enthusiastic which showed that Baba Saheb startled of his struggle from very childhood



He fought also for the education of girl and child marriage which still prevail now in few. Small cultural programme was performed slit, folk rabindra sangeet poetry drama, In this performance awareness towards female dignity was highlighted.

Orphan children and old homage people will be our past always we gave tribute to them by giving moment to the and we will standing beside them always.



## *School Bag Distribution to ST Student*

**TOGETHER WE CAN DO GREAT THINGS.** For anybody of us who ever gone to school know how special it was to have new school bag, new books and other new study materials. It is probably a best way to start new academic year, however for many poor families in India the cost of school supplies is extremely stressful or impossible to render to their children. Attaining excellent education remain as a dream for many children.

In rural area has highest number of school children, child labor and out of school children. Many families do not have enough resources to support their livelihood, hence parents fail to provide needy things to the children for the education. Many families, especially in slum and rural areas are too poor to buy school bags and educational supplies for their children.



development and wellbeing.

Children are a country's future. We must help them in order to prepare them for the better future. Gopalnagar Shuvayan want to help needy children so that they will grow in safe, friendly and healthy atmosphere. Every child deserves encouragement, joy and happiness. Their smiles are priceless. We humbly love to see smile on every child's face. We are doing our best to bring an environment to the children that promote

Gopalnagar Shuvayan has been providing School Bag to these poor children who attend Government Schools.

we select the candidates by personal visits to their homes to assess the family background. We also take inputs from the school head masters to select the students who are doing well in studies.

So far we have provided such support to about 154 students studying in classes from 1 to 4th standard in Kundru Primary School.



## *Environmental programme*

One of the biggest environmental challenges today is global warming, the increase in earth's average temperature. To educate the young generations, GOPALNAGAR SHUVAYAN has organized a seminar on 'Global Warming & Climate change at the Jitujuri High School in Jitujuri Village Purulia West Bengal, where more than 250 students participated. Resource persons from Block Development officer, were invited to speak in the seminar. They revealed that the specialists studying the climate record of the earth have the opinion that human actions, mainly the discharge of greenhouse gases from smokestacks, vehicles, and burning forests, are perhaps leading the earth to more heating zone.



In the seminar, the audience was made aware of the tropical deforestation that produces more global warming pollution than the total emissions of every car, truck, plane, ship and train on earth. Tropical forest trees, like all green plants, take in carbon dioxide and release oxygen during photosynthesis. Since carbon dioxide is the major source of global warming pollution, tropical deforestation is an important contributor to global warming

### *Drama Competition on environmental awareness:*

There is a keen relation between the natural environment and living organisms. Atmospheric pollution creates disturbances to this relation. For the growth Preservation of life, environment plays an important role.

Industrialization in the modern civilization spreads water and air

pollution simultaneously. Providing education and mass awareness to the school children on environmental issue is one of the major challenges of our organization. GOPALNAGAR SHUVAYAN organized an 'Drama Competition' with the theme 'environmental awareness' at Jitujuri Community Hall and Jitujuri Village wall with financial help from some Business man involving the students. More than 100 students participated in this competition. Some best pictorial posters were chosen to be put for an exhibition to spread the message of keeping our habitat clean and green.



## Minorities Development Programme

GOPALNAGAR SHUVAYAN has defined the Minority Development Programme in these words: “Minorities development is an attempt to bring about a social and economic transformation of village life through the efforts of the people themselves.”

Minorities is a set of economic activities, involving self-employment and/or wage-employment by using one’s endowments (human and material) to generate adequate resources (cash and non-cash) for meeting the requirements of self and the household, usually carried out repeatedly and as such become a way of life. Ideally, a minorities should keep a person meaningfully occupied, in a



sustainable manner, with dignity. Minorities, therefore, go far beyond generating income. A minorities is much more than employment. The primary reason to promote minorities is the belief in the essential right of all human beings to equal opportunity. Poor people do not have life choices nor do they have opportunities. Ensuring that a poor household has a stable minorities will substantially increase its income, and over a period of time, asset ownership, self-esteem and social participation.



Minorities Promotion has always been our strength. We strongly feel that by forming institutions at the grass root level and making them self-reliant and dynamic, we prepare the scene for minorities interventions, carefully cultivated member-specific Income Enhancement Plan. This step by step approach has been uniquely designed by GOPALNAGAR SHUVAYAN

Apart from these to enhance and promote livelihoods GOPALNAGAR SHUVAYAN continuously organizing Vocational Training Program, Financial Accounting for minorities’ girl, Craft Training, and Tailoring.

## COVID – 19 Ration Kit & Hot meal Distribution

As corona virus has reached in India, Government took decision to Lockdown the country. From 22<sup>nd</sup> March country in under lockdown. After that the Situation is very poor of rural area of our country like (Rural area of Purulia District) West Bengal. The daily wages labor who have returned from other state are facing drastic un-employment due to the lock-down and for this cause they are suffering from starvation. The Corona pandemic has reason to starvation for the people below poverty line and daily earner.



Gopalnagar Shuvayan has taken initiative to fight against hunger Gopalnagar Shuvayan has distributed 500 ration kit and 1000 mask among the village of Purulia district nearby our office.

Gopalnagar Shuvayan distributed Cow food, sheep food, Goat food at nearby village of our Jitujuri office



Gopalnagar Shuvayan has distributed hot meal among the street people, beggars and transgender

